



WESTON SUPER MARE CRICKET CLUB
DEVONSHIRE ROAD, WESTON-SUPER-MARE
NORTH SOMERSET BS23 4NY

Telephone: 01934 623101 V.A.T. Reg No. 130 4280 16

www.westoncricketclub.co.uk

Photography, Filming and Social Media Broadcast Policy

This policy is to ensure photography and video footage taken within cricket is done so appropriately.

The Club believes parents, guardians and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of our general safeguarding good practice in the Club. For the avoidance of doubt, this policy also applies to live broadcasts and streaming on social media or other platforms.

POLICY

General

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child.
- This permission can be given by proxy by the coach of each team only after parental consent for this has been granted.
- Parental consent will be granted/or not as part of the Spond registration.
- If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g., coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child.
- The children should be informed a person will be taking photographs.
- The children should be informed that if they have concerns, they can report these to the coach or team manager.
- Any concerns during an event should be reported to a club official or event organiser, who should approach the individual concerned wherever possible.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection or safeguarding concern.
- Parents / carers will ALWAYS be offered the opportunity to withhold consent for photographs/filming of their child.

Use of images of children by the Club (for example on the website, handbooks, social media platforms)

- Parental consent will be granted/or not as part of the Spond registration to use their child's image on the club website etc.
- For specific images i.e., individual or non-team pictures the Club will ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. The Club will also ask for the child's permission to use their image. This ensures that they are aware of the way the image will be used to represent cricket and the club.

- If the cricketer is named in an article their photograph should not be used.
- If a photograph is used the child will not usually be named.
- Only images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children will be used.
- If anyone feels there is an inappropriate use of images of children, then they are encouraged to promptly report their concerns to the Club's Safeguarding Officer.

Video as a coaching aid:

- Video equipment may be used as a legitimate coaching aid.
- Players and parents/carers should be made aware that it is occurring and part of the coaching programme.
- Any material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.
- The parents/carers will provide written consent for the use of photography and video analysis as part of the Spond registration.

Video streaming when playing adult cricket:

- Video equipment may be used as a to stream live cricket on the club's social media pages. Highlights packages may be shown in the club house.
- Players and parents/carers should be aware that it is occurring and part of the normal operation of the club.
- Any material taken in connection with streaming will be that of play, a narrow zoom will not be used. Streams will be stored on YouTube and may be deleted or destroyed when a parent requests this, or when the material is no longer needed.
- Parents/carers will provide written consent for the use of video streaming analysis as part of the Spond registration.

GDPR

- All personal data is processed by the Club in accordance with GDPR principles, and other relevant legislation and guidance.